

Ghalib Ghazals Worldwide Concert Series

Ghalib Decoded & Sung



Mirza Ghalib is the most admired but the least understood of Urdu Shayars. 'Ghazals' from the 'Deewan-e-Ghalib' need to reach a wider, appreciative, cosmopolitan audience.

We are planning a Worldwide Ghalib Ghazals Concert Series called;

"Ghalib - Decoded and Sung"

It starts with the first at Kalidas Natya Mandir, Mulund on 9 Sept 2018.

This will be followed by another in Dec 2018 and a third in Feb 2019 in Mumbai. It will later go all over India and worldwide.



Original musical compositions of Ghalib 'ghazals' and 'shiers' will be sung. They will be accompanied with explanation/interpretation of the more difficult ones so that they become consumable for a wider, cosmopolitan audience.

We want your organisation to associate with us in this endeavour.

Various types and levels of sponsorships are available. (See overleaf.)

Thanking you in anticipation.

Yours truly,

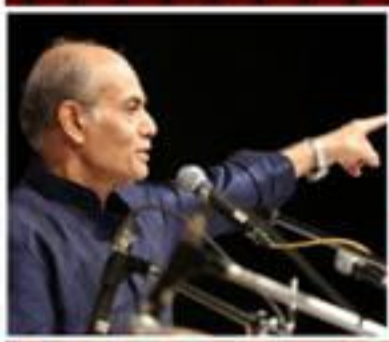
Ajai R Singh MD

(Psychiatrist, Editor, Researcher, Poet)

RSVP : Harshal Singh

Email: harshalkapadia20@yahoo.co.in

Cell: +91 9819278887



SPONSORSHIP TYPES AND RATES

SPONSORSHIP TYPES

There are 4 types of Sponsorships available:

- 1. Sole Sponsorship: This entitles you to exclusive use of logos and credits on all banners, creatives and displays on top right and/or left corner with 50/- complimentary passes of INR 1000/- per show sponsored.*
- 2. Main Sponsor: Logos and credits on all banners, creatives and displays on top right or left corner (as per availability) with 25 complimentary passes of INR 1000/- value per show sponsored.*
- 3. Co-Sponsor: Logos and credits on all banners, credits and displays at bottom right or left (as per availability) with 10 complimentary passes of INR 1000/- per show sponsored.*

Associate Sponsor: Logos and credits on all banners, credits and displays with 5 complimentary passes of INR 1000/- per show sponsored.

Rates:

1. Sole Sponsors:

10 Shows: INR 30,00,000/-*
5 shows: INR 20,00,000/-*
1 Show: INR 5,00,000/-*

3. Co-Sponsor:

10 Shows: INR 10,00,000/-*
5 Shows: INR 6,00,000/-*
1 Show: INR 1,25,000/-*

2. Main Sponsor:

10 shows: INR 15,00,000/-*
5 Shows: INR 10,00,000/-*
1 Show: INR 2,50,000/-*

4. Associate Sponsor:

10 Shows: INR 2,00,000/-*
5 Shows: INR 1,00,000/-*
1 Show: INR 20,000/-*

*(*INR, or equivalent in \$)*

Cheques to be drawn in favour of Mens Sana Monographs.

Account Details :
Mens Sana Monographs
A/C No: 014000201030056
RTGS IFSC Code CORP 0000140

*All profits of these "Concert Series" will go solely towards the "Deewan-e-Ghalib Project".
In this, all 235 'ghazals' from the "Deewan" will be recorded and released.
Each 'ghazal' will be rendered in its entirety in different 'ragas',
and no 'raga' will be repeated. If that's a herculean task, so be it.*

RSVP : Harshal Singh • Email: harshalkapadia20@yahoo.co.in • Cell: +91 9819278887